PORNVERSE

WHITEPAPER

Updated on December 14th 2023

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INTRODUCTION

PornVerse is the first adult-content ecosystem that includes a metaverse accessible to a large adult audience.

This way, users are able to access anonymously to their favorite explicit content, with tokens as an intern money exchange and NFTs as key cards to unlock bonuses (in addition to their decorative function).

The project aims to be one of the main references for adult content industry in the coming years.

Led by a strong French team that has been working together for more than three years, we intend to propose a metaverse that is both technological and sustainable.

MARKET OVERVIEW

HIGH DEMAND, LOW OFFER

It's not a surprise to tell that a lot of people are regularly consuming pornographic content. Of course mostly men, but women are also a good part of the industry. Today, people want more. More content, more explicit, more demand. And unfortunately, websites can barely handle so much needs.

40 million
American people

Regularly visit porn sites*

AN ECOSYSTEM FOR EVERYBODY

PornVerse doesn't want to exclude any type or category and is always listening to users' needs and demands. The ecosystem is not only limited to a token (like a shitcoin or a simple exchange money), nor restrained to a single NFT collection. Every piece of the ecosystem is used for a special feature.

THE OPPORTUNITY

Did you know that **every second**, $3,075.64* are spent on pornography, only on the internet? Considering this amount, you can imagine how huge the market is and how important it is, to build a futuristic platform, that answers people's needs.

(source:webroot.com)

MARKET OVERVIEW

Inside PornVerse, the user needs to find almost all kind of fantasies. Of course, any deviant behavior will not be accepted, in order to keep to everyone, a comfortable session experience (details in the "Regulation" chapter).

Some websites are only for amateurs, others are reserved for professional studios. In PornVerse, it's mandatory that everybody can find what they are looking for. So instead of switching websites, the user will simply select another public or private room, that will meet his/her expectations.
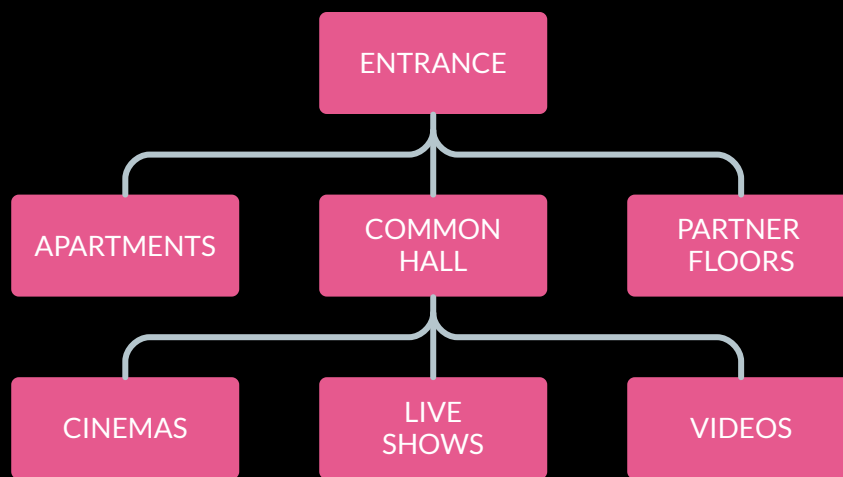
The aim is not to replace existing projects or websites, but to complete them with a unique ecosystem and futuristic technology. If they wish, it will totally be possible to associate their content creators with our platform.

Hence, the content creator will still be linked to his/her original site but will be paid with $PVERSE tokens, easily convertible in other cryptocurrency or fiat. However, unlike a normal payment on their usual platform, those will be quick and anonymously, with all the other benefits of using cryptocurrency instead of a fiat payment.

In addition, even more people, especially women, are interested in entering the adult-content world and need a simple solution to get verified and paid for their work. PornVerse wants to combine this practicality with an advanced and unique technology.

METAVERSE OVERVIEW

Once a user enters the PornVerse, he/she will have numerous possibilities:

```
                    ┌──────────┐
                    │ ENTRANCE │
                    └──────────┘
            ┌────────────┼────────────┐
      ┌───────────┐ ┌──────────┐ ┌──────────┐
      │APARTMENTS │ │  COMMON  │ │ PARTNER  │
      │           │ │   HALL   │ │  FLOORS  │
      └───────────┘ └──────────┘ └──────────┘
            ┌────────────┼────────────┐
      ┌───────────┐ ┌──────────┐ ┌──────────┐
      │  CINEMAS  │ │   LIVE   │ │  VIDEOS  │
      │           │ │  SHOWS   │ │          │
      └───────────┘ └──────────┘ └──────────┘
```

- Entrance: tutorials, presentation of the metaverse
- Common Hall: public area, heart of the metaverse
- Partner floors: discover other web3 adult projects
- Apartments: user's own area, where his/her NFTs and objects can be exposed and stocked.
- Cinemas: free videos and trailers on big screen
- Live shows: real time webcams
- Videos: free and paid videos, organized by specific categories

METAVERSE STAGE 1

As we are very early in the metaverse-world, the first release of the PornVerse (released in September 2022) was intended to attract users without necessitating a Virtual Reality headset.

In the Metaverse Stage 1, the user is able to navigate with his/her keyboard. Of course, this step will not be the most immersive one, but is a first step in the futuristic parallel universe.
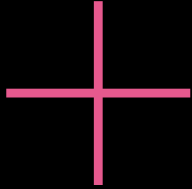

As a mix between a video game and a second world, PornVerse is the first place where people will be able to have a story before and/or after the fun session. Their anonymous character can either be remembered or remade for their next session.
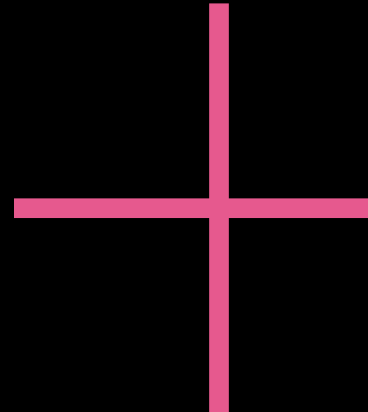
PornVerse is not stocking any cookie or user data that could affect the user's private life. Every interaction is made on the blockchain, anonymously.

METAVERSE STAGE 2

- Total immersion with Virtual Reality headset.
- User's head & body interactions are visible in real-time by the content creator and (if the option is activated) by others.
- User can watch as close as possible X-Movies and live shows.
- Guidance of the character and movements with remotes and later without.
- Mini-Games will be played only without mouse/keyboard, for a better game experience.
- 360° sound & image immersion
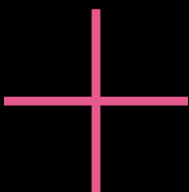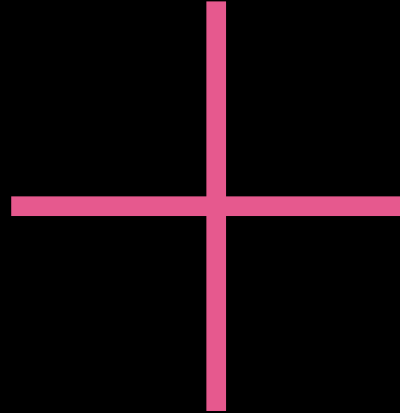- Be the eyes, the ears and body of your own character

METAVERSE STAGE 3

Once Stage 2 is reached and properly accessible to a large audience, Stage 3 will increase the effect of immersion by developing and improving connected devices & technologies.

Since 2019, sex industries are building and developing connected sex toys, first dedicated to couples that live at distance. However, those objects will be even more present in the metaverse, where users can directly interact with the content creator, by activating the device, remotely.

This way, not only the visual effect of reality will be increased but also the feelings, the touch.

Both masculine and feminine devices will be concerned, usable from both sides; to receive or to make the action. Those devices will be available for purchase on partners websites, as on the online-shop of PornVerse.

Users will be able to pay and receive their connected device in the most anonymous way, with no trace on the bank statement and a non-branded standard package as delivery.

COMMUNITY

We want users to feel at home once they enter the PornVerse.
They can chat, chill, listen to music, play games and of
course have a fun session whenever they want.
We don't obligate anybody to interact with others, but we
know how important it can matter, to be part of a group.

On the mini-games floor, users will choose to play games for
fun (point-system with leaderboard) or to enter mini-games
with tokens to try their luck.Inside PornVerse, anyone can
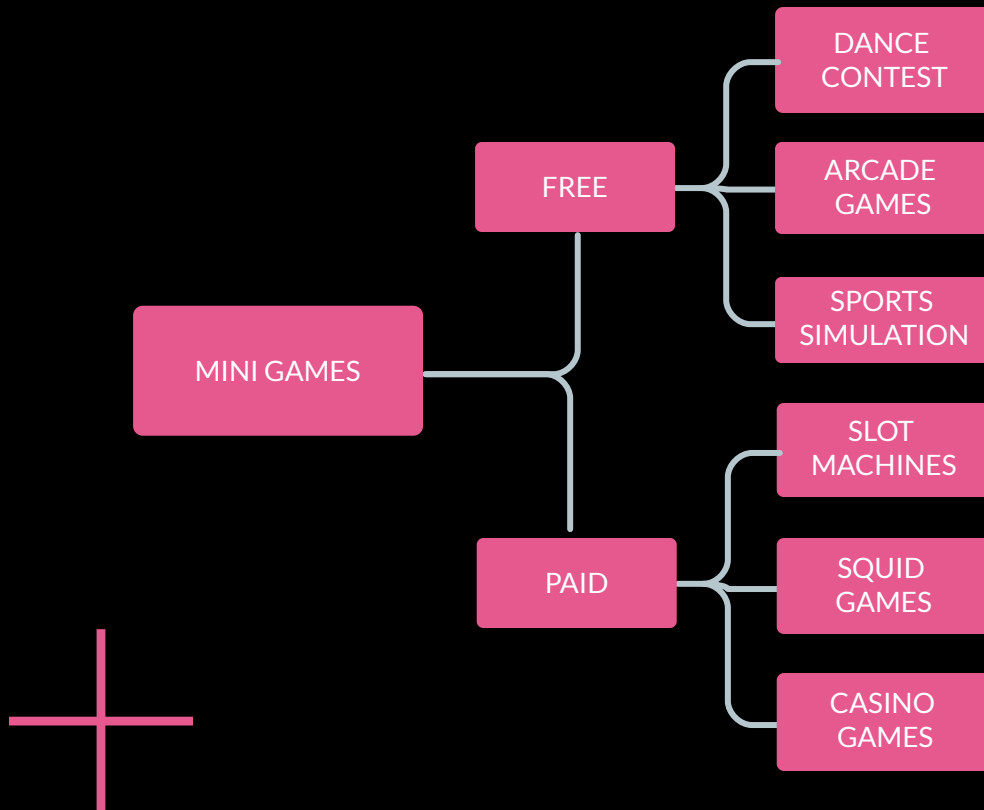have a chance to win tokens, money or a free session with a
creator.

Anybody can be a part of the community, customize their
skin, attach objects and participate to activities. PornVerse is
the user's love & sex parallel world. It's also the first place
where direct chat between creators and users is the easiest.
Feel free to have a direct chat with your favorite content
maker in the common hall, if he/she is opened for that!

MINI-GAMES

Mini-Games are fun, indeed, but they're also a great way to make money.

It's also a convivial moment in which content creators can meet and play with other users around a game table. On the other hand, holding a user a maximum of time in the same universe may make him/her want to return to a fun session. Like taking a break at a video game before going back.

```
MINI GAMES ─┬─ FREE ─┬─ DANCE CONTEST
            │        ├─ ARCADE GAMES
            │        └─ SPORTS SIMULATION
            └─ PAID ─┬─ SLOT MACHINES
                     ├─ SQUID GAMES
                     └─ CASINO GAMES
```
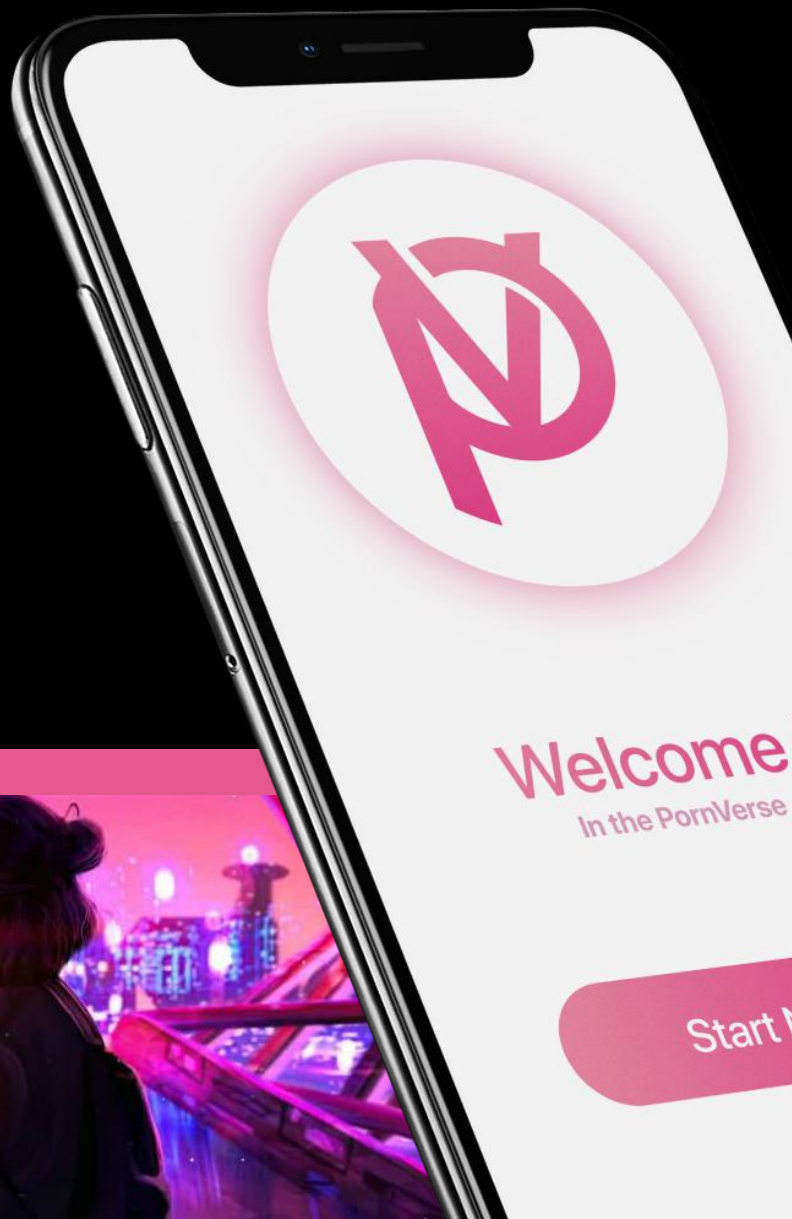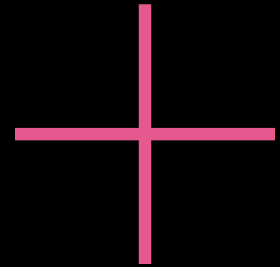
Top players from the free games' leaderboard will receive tokens as airdrop as reward for their skills. The leaderboard will be reset according to a timeframe that will be defined in a future time.

MOBILE VERSION

The mobile version PornVerse is already released and allows users to enter the metaverse without a computer. Although the experience is not as high as on a computer with VR headset, they still can enjoy fullscreen VR videos and use the gyroscope of their phone to move the camera.
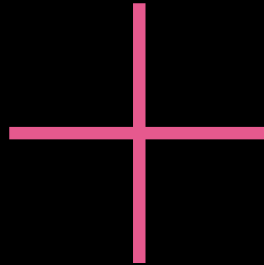
The team aims to improve that version and make it even more ergonomic and simple to use, to access directly the VR videos and enjoy the content, as simple as a swipe.
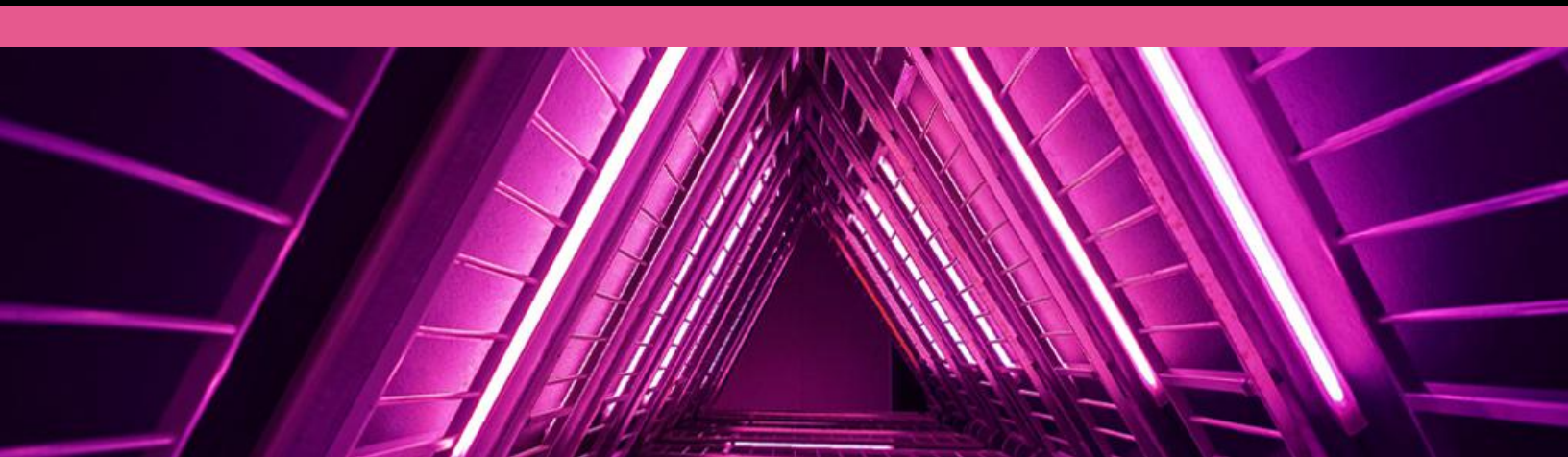
Welcome
In the PornVerse

Start

PARTNERS

It's important for us that any actor/partner working inside the Metaverse gets the full amount of work. As a result, transactions between users and content makers will be totally tax-free.

No contract or royalty will be expected from the content creator. Anybody is free to join or go at any time, without any commitment. We do not want anyone to feel forced or imprisoned.

Partners are able to work from home, with or without special camera(s). Merch can be sent to content makers for free to reward their loyal activity. Another way to thank them.

Partners will be able to select options such as chat moderation or private session booking management in exchange for a few tokens, to save time and stress.

ONLINE SHOP MERCH

If main brands like *PornHub* or *OnlyFans* are still in the business after so many years, it's also thanks to their image, that is consistently appearing on the social media: hoodies, t-shirts, lingerie... It's an organic way to remind the users that the platform is still there and that they should take a break to pay a visit.

Regarding PornVerse, we want to be grateful for our partners by giving away **free merch** for content maker. Don't forget that this action is a win-win situation for everyone, as it's making free advertising for the metaverse and the whole ecosystem as well.

Merch is also a way to promote the brand on non-aged-limited platforms to attract new adult users that are not regularly using adult-content websites. And of course, our merch is accessible for everybody via our online-shop.

ONLINE SHOP
FUTURE VISION

However, we want our online-shop to be a mix between merchandising (clothes & accessories) and technological equipment.
If a user wants to be sure to get the right equipment to enter the metaverse, this will be possible to acquire on the web shop, as soon as we are done with developing our own products.

It's difficult today for random users to know what equipment to buy to have a high-quality experience inside the metaverse. The products displayed will be tested, evaluated and sold at a good quality-price ratio. As we are talking about electronic devices, those will have the certifications required for a safe and healthy usage.

Among the available objects, the user will be able to purchase in $PVERSE following products. Some are already available for sale:
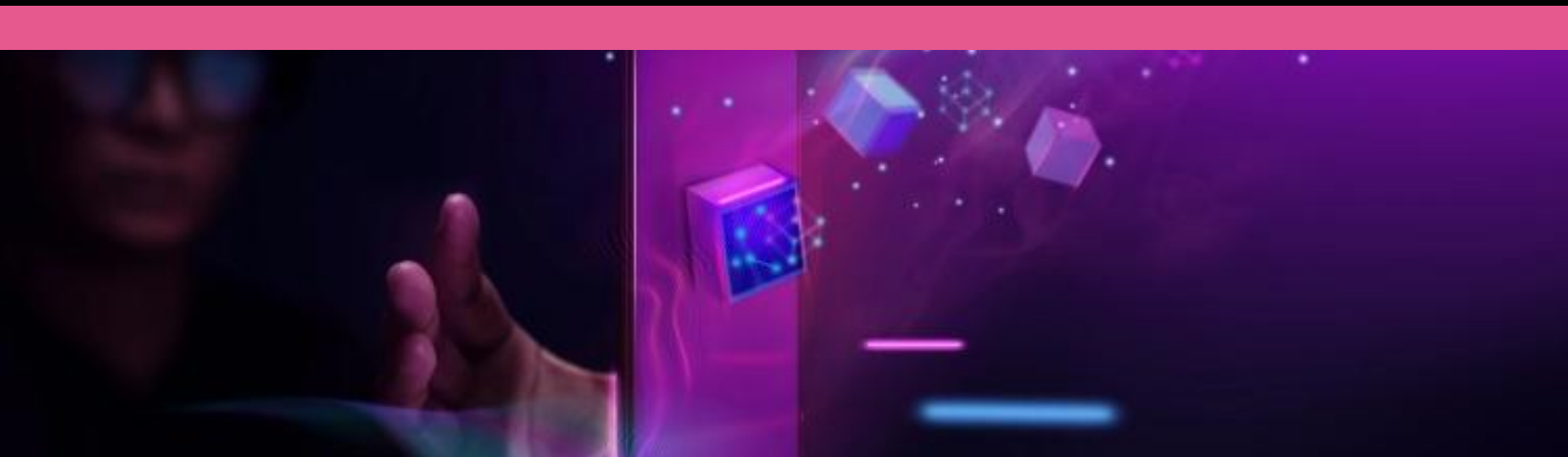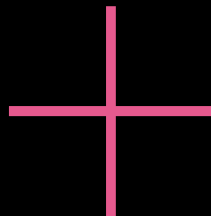
GENESIS COLLECTION

As most of the adult-content NFTs use immediately from their launch external platforms for their collections & functionalities, PornVerse wants to be accessible to a large audience for the genesis collection.
This has been the first time that an adult-content related project has its own collection on OpenSea (released April 2022).

Holding one or several NFTs from the OpenSea collection allows the user to get access to exclusive content and categories of the PornVerse NFT Marketplace with limited edition collections.

NFT holders are also eligible for exclusive airdrops.

The OpenSea collection is the ticket to access to exclusive sections of the PornVerse NFT Marketplace, where unique explicit pieces of art are for sale.Users will be able to expose their NFTs inside the Metaverse through art boards, billboards, cards and more decorative objects and assets.

NFT MARKETPLACE

Inside the NFT marketplace, following categories are available:

• Explicit content: our content makers can build their own unique NFTs and add them to the marketplace. An *OnlyFans* -like system, in which users can get special content. Only and major difference: each piece is unique, and only one user is the true owner.

• Paid videos: discover VR videos, with lifetime access after purchase.

• Tickets: private live show one-time access or real-life events tickets.

• Apartments: a private unfurnished space inside the metaverse, to invite friends, watch NFTs or movies.

• Design pieces: our designers will produce pieces of art that can be exhibited in the user's apartment. As decorative objects, the rarest ones worth the most money.
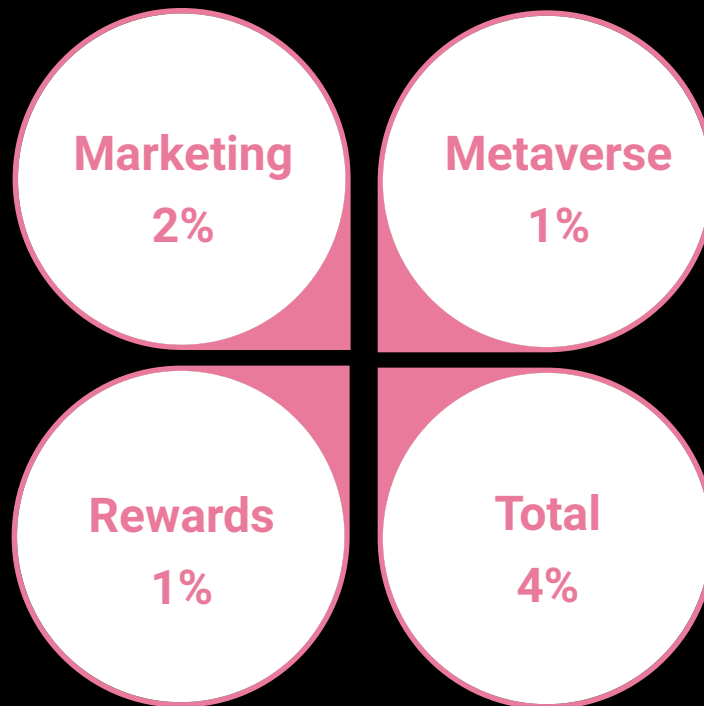
TOKENOMICS

In order to create a simple and logical ecosystem, in which all the elements are interconnected, it has been decided that the Ethereum (ETH - ERC20) would meet our expectations at its best.

Total Supply: 1,000,000,000
Initially Burnt: 500,000,000
Type: Fair Launch - December 14th 2023

Buy & Sell tokenomics

Marketing
2%

Metaverse
1%

Rewards
1%

Total
4%

Transactions are made via Uniswap. More information about Marketing and Rewards in the next section.

TOKENOMICS MARKETING

The 2% fees revenue dedicated for growing the project on each transaction will land on a marketing wallet, used for different purposes:

• **Social network traffic**: the team will lead advertising on platforms like Facebook, Instagram, Google, Reddit

• **General paid traffic:** Poocoin and other exchanges platforms banners, websites and blogs

• **Adult-related websites ads:** pre-roll videos, banners, images

• **Influencers:** to promote our project to their audiences, on adult-content platforms and social media (YouTube, TikTok, Twitter,...)

• **IRL Events:** Exclusive meetings and shows, to bring reality to the the users of the PornVerse.

• **IRL soft advertising:** On big screens and billboards, without explicit content. We follow the rules but remind people that we are everywhere.

The marketing plan of PornVerse is not only *powerful* but most of all *consistent*. While a lot of projects do huge marketing only to be launched, we want to re-put money as much as possible in advertising, attracting new users and general developement of the metaverse.

TOKENOMICS REWARDS

Living from something that you enjoy doing is the dream of any human on this planet. Like a soccer player, to be professional, an e-sport gamer to live from its activity any more examples.

GET PAID TO WATCH PORN

As unbelievable as it sounds, PornVerse is rewarding every $PVERSE token holder with $PVERSE distributed every hour, following the amount of the tokens the user holds and the number of transactions.

Airdrops are also part of the game

We aim to airdrop frequently $PVERSE tokens to lucky holders. They will be able to use the tokens inside the metaverse to enter mini-games or private rooms and more.

Different giveways will also take place during certain times of the year to reward active users, shillers and other people helping to spread the word, growth the project.

COMPETITORS

Among the projects proposing a web3 axis like :

Pornverse is the only functional metaverse, i.e. it is accessible to users and is not just a concept or a promised idea.

Moreover, most of these projects only offer a part of the Pornverse ecosystem such as a Token, an NFT Marketplace, but do not offer a virtual world like ours or an immersive experience.

In addition, Pornverse is in partnership with other web3 adult projects such as :

Each of these projects has a dedicated room (partner floor) in the metaverse and Pornverse's vision is to combine all the technologies, from each different project, within its universe.

THE TEAM OVERVIEW

Thomas
CEO - Developer
*Entrepreneur since 2018, he runs several big
e-commerce companies, web-marketing and fitness.*

Jules
Marketing Manager
*Trained as a project manager, he combines the roles of
marketer and manager. Worked for several crypto projects.*

Vincenzo
Marketer
*From his much experience in crypto projects, Vincenzo
applies paid & organic marketing strategies for the growth.*

Arnaud
Graphic Designer & NFT maker
*Working for E-Commerce brands and gaming projects for a
couple of years. Draw marketing & NFTs for crypto projects.*

Laura
Community Manager
*Our bridge between the project and the social world.
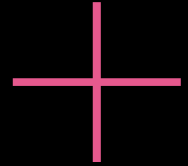She cares about partnerships, sponsors and much more.*

Marc
Video & Content Editor
*Independent video maker since 2013, he works every day
with different brands and photographs to produce content.*

THE TEAM STORY

Why PornVerse?

As we mentioned it in the introduction, a lot of projects are focused on Gaming while niches like adult-content industry are a bit on the side. From a technological point of view, living pornography is a kind of dream that many users would like to experience. Immerse themselves in the screen to be as close as possible to their favorite star. We know this too, as users.

We decided to combine our personal experiences with future technology, to satisfy many users.

Teamwork

One of the strong point of the team is that all of them are working together since years in the same company. Each of them know how to work efficiently, how to communicate and share the tasks.

It's also interesting to mention that the team has experience with the crypto & NFT worlds. Using marketing strategies, engage with the community, search and develop advanced technologies are daily tasks for two years now.
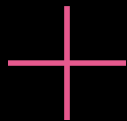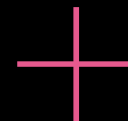
REGULATION

As you certainly know, blockchain was initially mainly used on the DarkWeb, for bad purposes. To avoid any problems or confusions and allow the users of the metaverse to get legal and high quality content, we decided to take some measures before taking any partners.

Content makers shall be of age of majority, depending on the country of residence and the law in force, with identity verification. Once the identity is verified, all files are immediately deleted and won't be asked again. Creators must be reachable by our staff in case of any matter.

We reserve the right to deny access to the metaverse to any content creator not following those simple rules. The same applies to users whose behavior is inappropriate, insulting or aggressive.

Chat moderators will be present in the common hall and inside the public rooms, at the request of the content creators. Sessions needs to stay fun for everybody. Users as content creators shall feel free, comfortable and happy inside the PornVerse.

BUDGET EXPLANATIONS

Influencers are well-known adult content creators owning already a large community and that are willing to promote our technology. Among them, some can also directly join the project by providing content for the platform, in addition to the marketing part.

Press & events are media coverage used to talk about the project in different aspects for both cryptocurrency users and adult content consumers. Real-life events are also programmed to gather the community and grow visibility.

Branding concerns the digital and physical presence of the brand, with banners, logos, event sponsorship.

Listings are platforms allowing users to exchange fiat currencies to tokens and vice-versa, in order to purchase the content of our platform, or investing in it. The more listings are done, the more visibility the project gets.

Research & development will use some budget to continue the proper development of the metaverse: graphic work, VR integration and optimization, server maintenance and more.

Paid traffic represents online advertising used on current adult websites to promote this new way of entertainment directly to the right audience and increase the amount of users.

FINAL WORDS

PornVerse is the most complete ecosystem in relation to the adult-content industry, associating the best futuristic technologies to immerse the user in the next-generation adult live shows.

We're at a very early stage, with a working metaverse.
Today, a futuristic vision, to be a normality in the coming years.
An ambitious project supported by a powerful community.
A technology that is not only useful but also bringing passive income to its holders.

A powerful and experienced team behind, that is working consistently to develop the project and market it, the best way possible. Always listening to its community, because the project belongs to everybody.

If you want to stay tuned regarding the advancing of our project, do not hesitate to follow us on our social media:

t.me/pornversechat

@pversetoken

@porn_verse